

UNDER THE PATRONAGE OF THE PRIME MINISTER
AND THE SPONSORSHIP OF THE MINISTRY OF ARTS AND CULTURE



KESUGHU WUM FUNDRAISING ARTS AND CULTURAL FESTIVAL (KECUDU)

Theme

Cultural heritage at the dawn of the challenges of lasting peace: how to ensure its preservation and transmission.

Press
RELEASE

☎ 693 31 10 51 – 677 55 77 27 – 670 69 37 70 – 699 78 11 48

« A PROSPEROUS CAMEROON UNITED IN ITS DIVERSITY, A CAMEROON WHERE EVERYONE HAS THEIR PLACE.

...The return to calm has enabled appreciable progress to be made in implementing the Reconstruction and Development Plan in the Far North, North-West and South-West regions of Cameroon.



SON EXCELLENCE PAUL BIYA
PRESIDENT DE LA REPUBLIQUE DU CAMEROUN



HIS EXCELLENCY PAUL BIYA
PRESIDENT OF THE REPUBLIC OF CAMEROON

Press
RELEASE

Festival of the Arts and Culture of Peoples and Citizens of WUM

**CHIEF DR. JOSEPH DION NGUTE, PRIME MINISTER, HEAD OF GOVERNMENT OF CAMEROON
ABSTRACT FROM NATIONAL DEVELOPMENT STRATEGY 2020-2030 (NSD30), NOVEMBER 2020**



It is a common desire to find definitive solutions to the various crises that have shaken the country, particularly in the North-West and South-West regions.

Aware of the scale of the reforms and investments provided for in this SND30 strategy, which marks a decisive step in the country's progress towards emergence, the Government intends to devote itself fully to this by relying on the dynamism of the private sector, the involvement of civil society, the mobilization of the population and the support of economic, technical and financial partners.



**Son Excellence Ferdinand NGOH NGOH Ministre d'Etat,
Secrétaire Général de la Présidence de la République**



Son Excellence Bello BOUBA MAIGARI
Ministre d'Etat, Ministre du Tourisme et des loisirs



Son Excellence Louis Paul Motaze
Ministre des Finances du Cameroun



Son Excellence Alamine Ousmane Mey
Ministre de l'Economie, de la Planification
et de l'Aménagement du territoire



Son Excellence MOUNOUNA FOUTSOU
Ministre de la Jeunesse et de l'Education Civique



Son Excellence Bidoung Kpwatt
Ministre des arts et de la culture
Elite de la Haute-Sanaga



Son Excellence Dr. MANAOUDA Malachie
Ministre de la santé



Son Excellence Pr. Mouelle KOMBI
Ministre des sports et de l'Education Physique



Son Excellence Achille BASSILEKIN III
Ministre des Petites et Moyennes entreprises
de l'économie sociale et de l'artisanat.

RIGHT Honorable **Raymond Kangsen Buhmbi** **fon of KESUGHU**



HEADING FOR THE FUTURE

So much time has passed! So much has happened. Here we are at last, standing together, looking into our common future! Who would have thought!

After such a long period away from you, from your warmth, from our lands, from our ancestors, lost as you are right now without a cultural reference point, time gives us hope of doing great things together from now on.

We look forward to meeting you again soon to celebrate our culture, to say "no" to barbarism and to sow the seeds of a new Eve for all our people, generation after generation.

The KESUGHU - WUM FESTIVAL OF THE ARTS AND CULTURE OF KESUGHU PEOPLES AND INDIGENOUS PEOPLES, for which I am showing my support and participation through my physical presence, is not just an expression of our cultural element. Quite the contrary, in fact. It's about thinking together about our new life, so that never again will our culture and that of others be put to the test of such adversity, which threatens its survival and therefore our very existence. I invite you to come out in force, with the message and the firm determination to forge ahead despite the obstacles, to speak out in solidarity, and to face up in synergy to the challenges facing our destiny.

In this sense, the KESUGHU - WUM FESTIVAL OF THE ARTS AND CULTURE OF THE PEOPLES AND RESIDENTS is a new page in our history that we will write together, in peace, love of neighbor, patriotism and respect for the ideals of our country.

Our people, as you all know, are a dynamic, peace-loving community, anchored in the values of our culture: hospitality, tolerance, patience, mutual aid, solidarity, etc. Let's share these values with others, to inspire them to build a nation of peace and stability. Let us lay the foundations for the future by transmitting these values to our youth. Only then will we be able, in the twilight of our lives, to praise ourselves for having been useful to others and to the community.

This festival is our weapon against the enemies of peace. Let's seize it together, and give it its relevance and eloquence!

Long live the people of KESUGHU - WUM

Long live our culture

Long live Cameroon!





CHAIRMAN OF THE organizing committee

Président Sous-section RDPC
Président du comité de développement Menchum
Président du concept Menchum Tolk Book
Militant actif du RDPC Menchum North
PCA Quantum BlockChain Technologies USA
PCA Prima Finance and Investment

Pr. Kelly Mua Kingsly

Inspecteur Principal du Trésor - Chevalier de l'ordre National de la valeur - Professeur des Universités

LET'S SAVE PEACE THROUGH ART AND CULTURE

As a unifying element for populations and an undeniable support for social cohesion, peace and security, culture plays a real unifying role for peoples. His Excellency Paul Biya, in his speech at the Unesco leaders' forum held in Paris on November 16, 2015, spoke of this in these terms ... Harmony and understanding between peoples are intimately linked to the recognition and mutual respect of different cultures, as well as to their dialogue ...

Despite this extremely important role, the last few years in Cameroon have been marked by a kind of instrumentalization of this aspect of the nation's life for divisive purposes. Despite this extremely important role, the last few years in Cameroon have been marked by a kind of instrumentalization of this aspect of the nation's life for divisive purposes.

Indeed, culture is one of the levers used by Cameroon's enemies to incite conflict and entrench the division of the peoples of the North-West and South-West, around the Anglophone crisis. This reprehensible exploitation of culture has not only contributed to the prolongation of the crisis despite the measures taken to eradicate it, but also to the deprivation of the exercise of cultural rights, thereby forcing the mass exodus of sons and daughters from the North-West and South-West regions, to abandon their lands. Today, thousands of them live without any real reference points, scattered across the country and beyond its borders. This sad reality has not spared our brothers and sisters from the WUM district, located 80 km from Bamenda, the regional capital of the North-West.

This raises a series of questions, the structure of which relates to the following: What role can culture play in a return to peace in the North-West and South-West?

What are the values and other tangible elements on which to build a lasting peace in the North-West and South-West, and indeed in Cameroon as a whole?

The answers to these questions have led us to conceive this gathering to which we have invited you: THE FESTIVAL OF THE ARTS AND CULTURE OF THE KESUGHU - WUM PEOPLES AND RESIDENTS. The first edition to which you are invited will be a space of reunion after long years of separation. It will enable us to reconnect with our culture and our ancestral, culinary and artistic knowledge. It will also showcase the dynamism of our people, their values and customs.

Finally, this edition will pave the way for the launch of our development projects, with the return of our traditional chief, and the construction of a Cultural Center in WUM, which will be preceded by a fund-raising drive designed to this end.

The Palais des Congrès chosen to host this first edition, announced to take place from July 28 to 30, 2023, will also be the expression of an agro-pastoral and artisanal dynamism, in order to commune in depth with the other cultures present.

To put it plainly, let's save peace in the North-West and South-West by mutual agreement, and consolidate its gains throughout the territory, by making our own the words of a philosopher: "Culture is all that remains when everything has been lost". Let's not accept losing our culture, for it is the expression of our identity and uniqueness.

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Festival of the Arts and Culture of Peoples and Citizens of WUM

REPUBLIQUE DU CAMEROUN
Paix-Travail-Patrie

MINISTERE DES ARTS ET DE LA CULTURE

SECRETARIAT GENERAL

DIRECTION DU DEVELOPPEMENT ET
DE LA PROMOTION DES ARTS

SOUS DIRECTION DES ARTS VISUELS
ET APPLIQUES



REPUBLIC OF CAMEROON
Peace-Work-Fatherland

MINISTRY OF ARTS AND CULTURE

SECRETARIAT GENERAL

DEPARTMENT OF DEVELOPPEMENT
AND PROMOTION OF ARTS

Yaoundé, le 15 JUIN 2023

000973

N° /L/MINAC/SG/DDPA/SDAVA/023

Réf: V/L du 09 mai 2023

Le Ministre,

A Monsieur Kelly MUA KINGALY

Tel: 677658051/679932827

YAOUNDE

Objet : Demande de soutien pour l'organisation
d'un Festival culturel à Yaoundé

Monsieur,

Faisant suite à votre correspondance sus référencée et relative à l'objet repris à la marge,

J'ai l'honneur de vous faire connaître que, je marque mon accord de principe pour le parrainage du « Festival des Arts et de la Culture des peuples et ressortissants KESUNGHU-WUM » qui aura lieu du 28 au 30 juillet 2023 au palais des congrès de Yaoundé dans le strict respect des mesures barrières édictées par le Premier Ministre, Chef du Gouvernement, dans le cadre de la lutte contre la pandémie à coronavirus.

S'agissant de votre demande d'accompagnement financier, je suis au regret de ne pouvoir donner une suite favorable à votre sollicitation compte tenu des contraintes du budget-programme de l'institution dont j'ai la charge.

Vous voudrez bien croire, **Monsieur**, à l'expression de ma considération distinguée. /-



Pour le Ministre des Arts et de la Culture
P.O. le Secrétaire Général

Ekene Wiase Jacques

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Festival of the Arts and Culture of Peoples and Citizens of WUM

background and justification

It is one of those self-evident elements whose articulation in the public arena in Cameroon remains largely invisible. Whether it's a question of public policy on development, education or industrial transformation, culture is and remains indispensable. In fact, it is the prism through which any community can sell itself, distinguish itself and project itself to build a better tomorrow according to the trajectory of its history.

It is therefore the identity around which the KESUGHU-Wum people identify themselves, consolidating their relationships to fight the same battles together and guaranteeing their continuity. It is also, and above all, the instrument used by a State to train its future elite, to master its history, which is necessary for understanding the present, in order to better define future priorities based on the sharing of solid values.

It's a way of life to be defended, a link to be established between past and present, with a view to better projecting the future. An attitude that lets us know who we are and where we come from, the people of the Wum Borough, who intend to support its grammar, at the center of a heritage grouping called :

Arts and Culture Festival of peoples and nationals

KESUGHU – WUM

KESUGHU WUM FUNDRAISING ARTS AND CULTURAL FESTIVAL (KECUD)

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Festival of the Arts and Culture of Peoples and Citizens of WUM

PRESENTATION OF THE community WUM

The third-largest town in the North-West region, located on a plateau at an altitude of around 1,100 meters and 80 km from the regional capital Bamenda, the WUM district in the Menchum department was created in 1948 by the British administration. It comprised the following localities: Korn, Fungom, Furu - Awah, Beba- Betang and Esimbi. In 1964, it was dismembered to form the Kom-Bum Regional Council, then became the Wum Rural Council in 1974, with management under the control of an appointed municipal administrator. In 1996, the first municipal elections were held to elect the very first mayor.



The Wum district comprises 17 villages, divided into seven 2nd-degree and 15 3rd-degree traditional chiefdoms. In 2005, its population was estimated at 39,100 inhabitants, or 130 inhabitants per square kilometer, for an area of 30,120 hectares. The language spoken here is Aghen. Several communities, namely the Wum, Menteng, Agulli, Bangwe, Atwe, Itiaku, Echuan and Bu, lived here peacefully until the outbreak of the security crisis in 2016.

As far as tourism is concerned, lakes Wum and Nyos, 25 kilometers apart, are the pride of this locality.

borough WUM

After being hit by the Lake Nyos disaster in 1986, with a large part of its population decimated, this district of the Menchum department in the North-West region is now facing a serious socio-political crisis, which has already led to the internal and external displacement of tens of thousands of people in search of more peaceful regions.

How can the community survive this security crisis while maintaining close ties?

What tools do they have at their disposal to eradicate the spirit of evil and division that reigns there?

What role can culture play in restoring and preserving peace?

What can they bring to other Cameroonians?

What needs to be done to invent a new grammar capable of reconciling future generations by creating a more forgiving living space with the same shared values?

How do you go about building a palace with a vocational training center for the return of your chief, and better supervising the people of your village?

These are just some of the questions this festival aims to address, starting in (May or June) 2023, when it makes its first cultural appearance outside its native land.



REASON FOR BEING



THE KESUGHU WUM FESTIVAL OF ARTS AND CULTURE OF PEOPLES AND NATIONALITIES is a heritage gathering that enables the sons and daughters of this community, scattered across Cameroon and well beyond its borders, to come together to share, strengthen their ties, think about the future of their cultural heritage, and above all bring the intrinsic values of their history to other peoples in the country, in order to make themselves better known and accepted. The festival will also be used to raise funds for the return of the village chief, to provide better support for the village's citizens in the United States, and to build a palace and vocational training center for the village.

The choice of the city of Yaoundé for the expression of this cultural wealth has several fundamental reasons:

- The heartfelt appeal to friends, sons and daughters of Cameroon to come and discover its rich culture, while providing assistance for the return of its chief who is in the USA, and also to build its palace and vocational training center.
- The desire to open up and showcase this immense heritage, with the main targets being the sons and daughters of the North-West region in general, and those of the Wum district in particular, and by extension the urban populations who structure daily life in the city of Yaoundé, women and men of the media, etc.
- The desire to promote culture and art, by providing the means for discussion, preservation and transmission of its values down the generations.
- The ambition to support employment and the structuring of the culture and art sector.
- The concern to popularize cultural rights in Cameroon.

festival overview

THE KESUGHU WUM ARTS AND CULTURE FESTIVAL is an annual gathering of all the sons, daughters and supporters of this administrative unit, aimed at highlighting the know-how in general, and the culinary and artistic skills of its people in particular.

It's a platform for expression, sharing, popularization, preservation and transmission of culture to the young. It's also an opportunity to promote talent and think about the development of the district. It's also an opportunity to bring all local residents to the discussion table, to speak with one voice and build the bridge of active solidarity, while instilling in them the notions of tolerance, inclusion and learning about entrepreneurship.

Designed to take place over three days, the first edition will be held from July 20 to 22, 2023 at the Palais des Congrès in Yaoundé under the theme: Cultural heritage at the dawn of the challenges of sustainable peace: How to ensure its preservation and trans-mission?

It is based on several articulations.

General goals

- Preserve cultural and artistic heritage.
- Promote local cultural values.
- Strengthen fraternal ties between different generations.
- Promote the communities of the Wum district.
- Promote the talent and genius of the people of Wum.
- Develop a framework for cultural expression between the sons and daughters of this locality.
- Strengthen fraternal ties through culture.
- To popularize, perpetuate and pass on to young people the habits and customs of the Kesughu Wum.



Specific goals

- Vocational training (crafts, ICT, poultry farming, small business management, etc.) especially for single mothers and adults with little or no education.
- Library for pupils, students and anyone else who can use the infrastructure to read, study, prepare for exams, learn about customs, traditions and culture.
- Museum to promote and explain the culture to people and visitors
- Conference rooms for meetings, workshops and conferences for multi-sized groups.
- Office and conference room for the Fon, KTC, Kand

KECUDA is against this fall in values, which is why I'm appealing for help to enable my people, our people, the people of Cameroon to carry out these very noble projects, the merits of which are mentioned above.

Your help in any form is welcome, to support the peasant populations, since they are already in the process of damaging the widow mites to see this development arrive at the kesughu for peace and stability and have a solid foothold.



main articulations

Several activities are scheduled to take place at the Palais des Congrès in Yaoundé. These include :

- Presentation of the wum district (population, history and opportunities)
- Brief history of the Lake Nyos disaster with photo exhibition



- Conferences and debates on the theme of the event
- Heritage games and dances
- Aghem" language contest
- Tasting of traditional dishes and homemade beverages
- Gastronomic and craft fair
- Promotion of traditional dress
- Exhibition of local products
- Youth mornings
- Learning the language and customs
- Heritage stories and tales
- Fashion show
- Miss Wum 2023 election
- Exhibition and sale of traditional objects of art and decoration
- Musical concerts, various traditional dances
- Award of excellence to Wum's best pupils and students
- Prize for excellence for the best exhibitors
- Prize for excellence for the best craftsman
- Best village award
- Best dance group
- Gala evening and fundraising event.

Two important moments will mark this festival:

The solemn opening ceremony and the closing party
in the presence of guests and participants.

TARGET publics

target core

- Ministry of Arts and Culture
- Ministry of Tourism and Leisure
- Ministry of Small and Medium-sized Enterprises
- Ministry of Employment and Vocational Training
- Businesses and industries in the arts and culture sector
- NGOs
- Organizations promoting actions in the cultural sector
- Artists
- Cultural promoters
- Art and culture training institutes and centers.

main core

- Men, women and children from wum
- The general public

secondary targets

- Economic operators
- the media
- Public and semi-public bodies
- National public and private companies Advertisers
- Sponsors





Expected results

- Participation in the popularization and mastery of the culture of the Kesughu-Wum peoples for the very young
- Unveiling the strengths and weaknesses of the Wum district
- Creation of a synergy of action for the development of Wum
- Helping to restore peace to the area
- Facilitating the emergence of bonds of solidarity between the sons and daughters of the locality.



KESUGHU – WUM multi-purpose complex



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Festival of the Arts and Culture of Peoples and Citizens of WUM

multi-purpose complex

project components



professional training

- A library (for all students)
- Laboratory (for scientific research)
- A computer room
- Conference room (for work shows)
- A computer room (and many more)

Art and Culture

- A party room
- Library for pupils and students
- Broadcasting and/or information museum

Given the size, shape, topography, existing buildings on the palace premises and the space available, the most logical architectural form for the proposed structure to fit perfectly into the palace site is an L-shaped building. The Center is composed of two wings.

2: Wing 1: Ground floor: Kesughu Traditional Council (KTC) Hall; Mezzanine level: Vocational training center; First and second floors: offices and conference room for rent.

3: Wing 2: backing onto the Quai: Ground floor: Grandstand, VIP Room & Ablutions; First floor: Offices (Fon, KTC, KECUDA), KTC Court; Second floor: museum, library, computer classroom.

Program of festival activities



DAY 1: Wednesday, July 20, 2023

2 - 3.30 p.m : technical meeting between the Chairman of the Organizing Committee and all the heads of the various commissions

Venue: Palais des Congrès Yaoundé

4pm-5pm : répétition générale pour la cérémonie d'ouverture par le responsable de la commission protocole avec son équipe constituée à cet effet.

Lieu : Palais des congrès Yaoundé

1pm-5pm : accueil et inscription des membres de toutes les commissions et exposants
Fin de la journée

DAY 2: Thursday, July 21, 2023

08h: set-up

08:30 am: arrival and welcome of exhibitors

09h00-10h: arrival and installation of participants

10:30am: arrival and welcome of WUM community dignitaries

12pm: arrival and welcome of administrative authorities

12:10pm: arrival and welcome of the Minister of Culture

12:15 p.m.: Arrival and formal welcome, in accordance with the customs and traditions of the WUM community, of the Prime Minister and Head of Government.

12:30 pm: start of proceedings

- Playing of the national anthem;
- Word from the Chairman of the Technical Organizing Committee ;
- Cultural entertainment ;
- Address by H.M. de WUM ;
- Cultural entertainment ;
- Address by the Minister of Culture
- Cultural interlude ;
- Address by the Prime Minister Head of Government ;
- Family photo
- Official opening of the festival
- visit to stands and traditional dance groups around 1:30 pm: end of official ceremony.

Venue: Palais des congrès Yaoundé

1:30 pm-2:30 pm: coffee break

3:00 pm - 5:00 pm: resumption of plenary sessions

- Presentation on the assets of the WUM district;
- Presentation on WUM's cultural treasures;
- Presentation on the notion of living together;

5:00 p.m.: Sale of WUM Festival souvenir gadgets

8pm: end of exhibitions

DAY 3: Saturday, July 22, 2023

08:00: Exhibition stands open

Socio-academic orientation day for pupils and students

- Communication 1 on academic guidance; training and job opportunities;
- Communication 2 on scholarships and study abroad for students;

1:30 pm: Coffee break

3:00 pm: Solemn closing ceremony

3:30 pm: Arrival and welcome of the Prime Minister, Head of Government

3:40 pm: Fund-raising ceremony

4:30 pm: address by the Prime Minister - official closing of the festival

- Performance of the national anthem
- Family photo

8pm: closing gala dinner by invitation

- Fashion show;
- Awards ceremony ;
- Speeches;
- Cultural entertainment.

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Festival of the Arts and Culture of Peoples and Citizens of WUM

FESTIVAL OF THE ARTS AND CULTURE OF PEOPLES AND CITIZENS

Press RELEASE



20-22
JULY
20-23

PALAIS
DES CONGRES
OF YAOUNDE



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SCB Cameroun



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SOURCE
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The Future is Now!

TECNO

